



## Video is Good Medicine for Healthcare Organizations

The use of Video drives more positive patient outcomes, giving healthcare providers important visual cues for clinical diagnoses, care and support, and it's good medicine for the healthcare provider also, because it is a cost-effective way to deliver patient care.

The applications for video in healthcare are numerous. Remote patients get access to care they couldn't before. Advice nurses can provide faster diagnosis to determine if a doctor visit or trip to the emergency room is necessary, and can easily call in a medical expert for additional consultation. Doctors can see more patients, and emergency rooms get access to video translation services.

**VideoEngager:** *A pioneer in mobile and web video services*

The technology experts at VideoEngager were inspired by advancements in video-enabled browser technology to create better patient outcomes. They created a solution that enables escalation from chat, email, voice, SMS and social media to live, interactive video using best in class audio and video technology, on any device or internet connection and using any desktop or mobile browsing application.

## Features

### **Lightweight peer-to-peer architecture makes it easy to use and install**

For organizations: Quick and easy deployment on a cloud platform.

For patients: works with most browsers and on all mobile devices, no installation required.

One click access to secure video visits with a healthcare professional.

**HD Video:** Receive high quality, reliable video directly on the desktop or smartphone.

**Chat:** Start conversations instantly with chat.

**Call Transfer to Expert or Manager:** Easily add a medical expert or health care manager to a call.

**Security:** WebRTC end-to-end encryption for high security.

## Benefits

Build patient trust through high touch, personal connections.

Reduce rate of hospital re-admissions.

Reduce costs while improving the patient experience, by providing medical experts in a centralized location.

Enhance post operative advice by enabling the care provider to see the condition of the patient.

Facilitate care for low-mobility or hospice patients by making a wider range of providers easily accessible.

Improve patient trust, especially for first-visit mental health patients who can remain anonymous on first visit, which increases the chance that they will seek help.

Allow for specialists to be invited into sessions as well.



“A national review of 145 telemedicine studies conducted by the Agency for Healthcare Research and Quality concluded that technology likely improves access to care and has clinical benefits in acute and chronic care.”\*

### \*Mobihealthnews, In-Depth: Four Major Telemedicine Trends of 2018

[www.mobihealthnews.com/content/depth-four-major-telemedicine-trends-2018](http://www.mobihealthnews.com/content/depth-four-major-telemedicine-trends-2018)

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